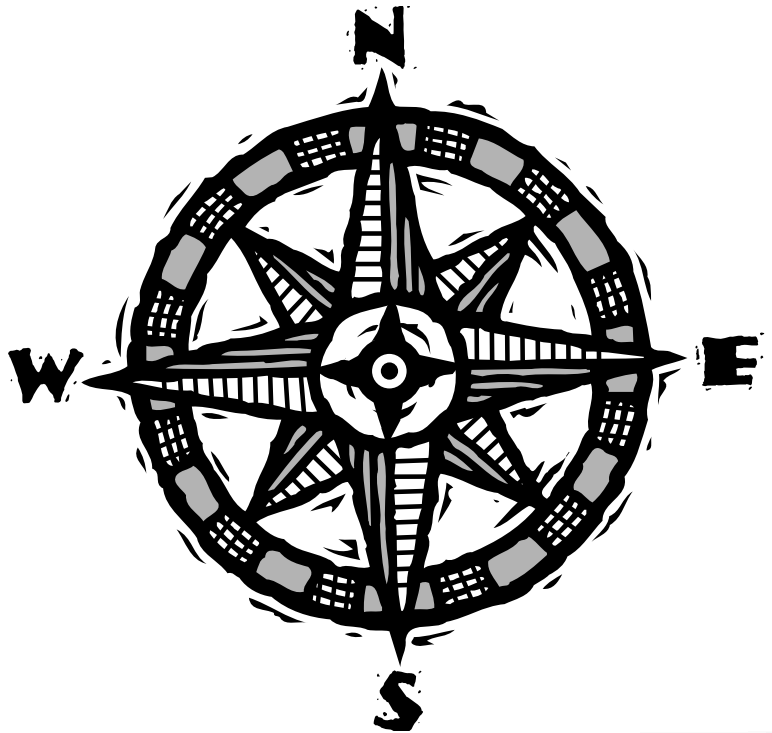


# COMMUNITY DEVELOPMENT CONFERENCE

Discovering Community Development:  
The Core of Economic Development

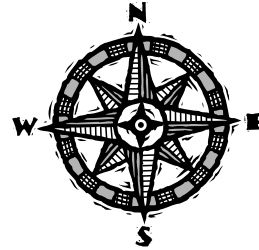
September 29-30, 2004  
Capitol Plaza Hotel  
Jefferson City, Missouri



Sponsored by:  
The Missouri Department of Economic Development  
Community Development Division

# CD Conference Tentative Agenda

September 29 – 30, 2004  
Capitol Plaza Hotel, Jefferson City



Wednesday, September 29

|   |                         |
|---|-------------------------|
| Registration                                    | 8:00 a.m.               |
| General Session                                 | 10:00 a.m. – 11:30 a.m. |
| <b>Rebecca Ryan, Next Generation Consulting</b> |                         |
| Lunch   | 11:45 a.m. – 1:00 p.m.  |
| <b>Guest Speaker</b>                            |                         |
| Breakout Sessions                               | 1:15 p.m. – 2:30 p.m.   |
| Refreshment Break                               | 2:30 p.m. – 3:00 p.m.   |
| Breakout Sessions                               | 3:00 p.m. – 4:15 p.m.   |
| Breakout Sessions                               | 4:15 p.m. – 5:30 p.m.   |
| Reception                                       | 5:45 p.m. – 7:00 p.m.   |

Thursday, September 30

|  |                        |
|--|------------------------|
| Breakfast w/Speaker  | 7:30 a.m. – 9:00 a.m.  |
| <i>Future Discoveries for Community Development</i><br>From the National Mainstreet Center |                        |
| Roundtable Discussions   | 9:00 a.m. – 11:00 a.m. |
| Adjourn  | 11:00 a.m.             |

# Keynote Speaker: Rebecca Ryan

A child of austere, German-Lutheran WWII-generation parents, Rebecca Ryan has been speaking competitively since the sixth grade, and getting in trouble for talking long before then. Ryan's entrepreneurial spirit was imbedded by parents who supplemented their income by making and selling everything from cookbooks to cabinets.

Years later, Rebecca's twin passions for business and speaking have manifested in Next Generation Consulting, a research and consulting firm she started on April Fools Day 1998. (No fooling.) Professionally and personally, Rebecca seeks challenges, especially when they make a difference in the lives of women and children.



At one time or another, Ryan has volunteered as a church youth leader, a Junior Achievement classroom instructor, a debate coach, a blood donor, a fundraiser, a board member and a marathon runner for the Leukemia and Lymphoma Society.

Rebecca received two bachelor degrees – Economics and International Affairs - with honors from Drake University (Des Moines, IA.) There, Ryan established herself as a winning orator and debater and a member of Drake's long-standing national champion mock trial team.

As President of Next Generation Consulting, Inc., Rebecca works with organizations including CBS, Naturalizer, Nashville and other leading companies and cities to attract and retain talent. Rebecca is co-author of The Productivity Path and author of over 200 articles. Rebecca has been quoted in the Wall Street Journal, the Chicago Tribune, New York Times, Entrepreneur Magazine, and on Fox and NBC. Rebecca was a finalist for the Fast Company Magazine Fast 50 Award and was named a 2003 Woman of Influence by the Milwaukee Business Journal and USASBE's 2004 Entrepreneur of the Year. Alverno College, Spirit of Milwaukee, core coalition, Madison Chamber of Commerce and Young Professionals of Milwaukee count Rebecca as a trustee, board member, and/or advisor.

Before the WNBA, Rebecca was an accidental professional basketball player in Europe. She was also an accidental guest on the Oprah Winfrey Show. Rebecca drinks her morning coffee from a cup that reads, "Well behaved women rarely make history."

## Sessions

### Breakout Session Tracks

|                              | <b>Community Services</b>  | <b>Downtown</b>   | <b>Housing</b>                     |
|------------------------------|--|---|------------------------------------|
|                              |  |   |                                    |
| <b>1:15 – 2:30 p.m.</b>      | Overview of the Family Development Account Program                                   | Missouri Community Assessment and Planning Process (MoCAPP) | Not-for-profit Housing Development |
|                              |  |   |                                    |
| <b>3:00 – 4:15 p.m.</b>      | Overview of the Missouri Community Service Commission (MCSC) and AmeriCorps Programs | Tourism and the Arts Council                                | Housing Economics                  |
|                              |  |   |                                    |
| <b>4:15 p.m. – 5:30 p.m.</b> | FDA and AmeriCorps; Working Together   | Missouri Downtown Stimulus Act (MoDESA)                     | Alternative Housing                |

## Registration Fee \$125

Full conference registration is \$125.00. Full registration includes sessions, luncheon, reception, breaks and breakfast.

All checks shall be made payable to MCB Educational fund, Inc. Cancellations after September 24, 2004 will NOT be refunded.

### Location & Lodging

All conference activities will be held at the Capitol Plaza Hotel, 415 W. McCarty Street, Jefferson City, Missouri. Please request the Community Development Conference rate of \$56.65. Please contact the hotel directly at (800) 338-8088 or (573) 635-1234 for reservations.

### Sponsorship and Exhibiting

Call 573-522-8004 for information on sponsoring and/or exhibiting at the conference.

## Registration Form

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ FAX \_\_\_\_\_  
E-mail \_\_\_\_\_  
Total Amount Enclosed \$ \_\_\_\_\_

Make checks payable to MCB Educational Fund, Inc. and mail to P.O. Box 1482, Jefferson City, Mo 65110. Enclose a separate form for each registrant.

Community Development Conference  
Department of Economic Development  
P.O. Box 1482  
Jefferson City, MO 65110

